



ART INSITE WINTER 2009-2010

Out and About with Betty Ann Jordan

December 2009

Dear Friends and Colleagues:

**NEW WEB SITE** The big news is that Art InSite has a great new web site with lots of pictures.

Please visit [www.artinsite.com](http://www.artinsite.com) to see sample virtual walking tours and portfolios of outstanding photos of the various art and design districts of Toronto, courtesy of our colleague, graphic artist and photographer Ivona Konart [www.freshbrand.net](http://www.freshbrand.net)

**RAVE REVIEW** Christopher Jones of the Culture Division at the City of Toronto wrote a great review on December 7, 2009 regarding the West Queen West Art + Design Tour [www.livewithculture.ca](http://www.livewithculture.ca)

**BETTY ANN WRITES** Also on Art InSite's web site, read the 6-page feature that I wrote about nine Canadian artists who are becoming household names. The article appears in the current Winter 2010 (subscriber) issue of Fashion magazine [fashionmagazine.com](http://fashionmagazine.com) (formerly Toronto Life Fashion).

**UPCOMING** my article on Canadian Art Collectors, April 2010, Fashion magazine and my Artist File columns in Canadian House + Home magazine

### ART APPRECIATION COURSE, July 11 – 16, 2010

St. Michael's College, University of Toronto

I am also leading week-long afternoon art appreciation discussion + tour program, beginning Sunday July 11 through to Friday July 16. The course is part of an annual Great Books and Music study week. Inspired by the book *Thinking Animals: Animals and the Development of Human Intelligence* by anthropologist Paul Shepard, we'll closely examine the hybrid animal-human imagery that is cropping up everywhere in contemporary art.

Each afternoon begins with a catered lunch followed by shared-inquiry discussion; then we go on daily excursions to Toronto galleries and museums to look at relevant works of art.

EMAIL me if you want to receive the attractive Classical Pursuits booklet outlining my course (and other sessions centring on Great Books and Great Music). A digital copy of the brochure is also available via the CP website. Registration can be done online. [www.classicalpursuits.com](http://www.classicalpursuits.com)



photo: Ivona Konart

### ART CHAT Saturday March 6, 2 pm (time TBC)

Queen Elizabeth Building, Exhibition Place

Join me for an illustrated talk and guided walkabout of this strong fair featuring independent artists. Check for details, [www.theartistprojecttoronto.com](http://www.theartistprojecttoronto.com)

### TORONTO TOURS MEDIA FAMILIARIZATION TOURS

It's been a busy fall for art tours in Toronto, and Art InSite has especially enjoyed working with Tourism Toronto [www.tourismtoronto.com](http://www.tourismtoronto.com) on a number of familiarization tours for visiting travel journalists to the city, including the president of the New York chapter of the American Travel Writers' Association. Also, on December 5, 2009, we were very pleased to assist in organizing a special behind-the-scenes evening at a Toronto collector's home, followed by visits to a gallery, restaurant and club on Queen West for 15 US meeting and convention planners and US-based Tourism Toronto representatives.



photo: Ivona Konart

### UPCOMING TOURS 2009-2010 WQW SATURDAY WALKS

Our regular Saturday afternoon art and design walking tours of West Queen West continue to be a pleasure to conduct. Briskly promoted by the Gladstone Hotel [www.gladstonehotel.com](http://www.gladstonehotel.com) and the Drake Hotel [www.thedrakehotel.ca](http://www.thedrakehotel.ca) on their high-visibility web sites, the tours are becoming much better-known. We meet in the lobby at the Gladstone Hotel at 12 noon and continue until 2:15, cost \$15/person or \$25 for two, rain or shine. NOTE: The tours are offered every Saturday except on holiday weekends. Hence **no tour on Saturday December 26, 2009 or Saturday January 2, 2010.**



photo: Ivona Konart

**FIRST THURSDAY WALKS ON WEST QUEEN WEST** In partnership with the West Queen West Business Improvement Area, Art InSite is also pleased to announce our newest initiative. We are part of the inaugural team offering First Thursday Walks of West Queen West.

**Tour Themes:** Art + Design; Food + Drink; Music + Performance

**Timing:** Thursday January 7, 2010, 6:30 – 9:00 pm; and every First Thursday throughout 2010

**Cost:** Free

**Meeting Place:** TBC, likely at the Museum of Contemporary Canadian Art

**Info:** [www.WestQueenWest.ca](http://www.WestQueenWest.ca) (416) 820-2727

**www.artinsite.com** cell 416-453-3120